



Selling in Spring - Starts in Winter
Marketing Calendar

Spring Marketing Calendar

June

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------------------|---------------------------|---------------------|---------------|--------------------|-------------------|--------------------|
| | | | | | 01 | 02 WEEKLY EMAIL |
| 03 PROSPECTING | 04 RBA Announcement | 05 FILMING DAY | 06 Top Tip | 07 | 08 | 09 WEEKLY EMAIL |
| 10 SMS | 13 Top Tip | 12 FACEBOOK LIVE | 13 Top Tip | 14 QUOTE | 15 PROSPECTING | 16 WEEKLY EMAIL |
| 17 Letter drops | 18 Top Tip | 19 PROSPECTING | 20 Top Tip | 21 PROSPECTING | 22 | 23 WEEKLY EMAIL |
| 24 PROSPECTING | 25 Top Tip | 26 FACEBOOK LIVE | 27 Top Tip | 28 MONTHLY BLOG | 01 | 30 |

(Goals)

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

- Public Holiday
- Prospecting social post
- Preparation Tip
- MISC
- Quote social post
- Email to database
- Facebook live
- SMS to database
- Monthly letter drops
- Monthly Blog
- Open For Inspection - social post

Spring Marketing Calendar

July

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-----------------|---------------------|------------------|------------|------------------------|----------------|-----------------|
| 01 | 02 Top Tip | 03 | 04 Top Tip | 05 OPEN FOR INSPECTION | 06 | 07 WEEKLY EMAIL |
| 08 PROSPECTING | 09 RBA Announcement | 10 FILMING DAY | 11 Top Tip | 12 OPEN FOR INSPECTION | 13 | 14 WEEKLY EMAIL |
| 15 SMS | 16 Top Tip | 17 FACEBOOK LIVE | 18 Top Tip | 19 OPEN FOR INSPECTION | 20 PROSPECTING | 21 WEEKLY EMAIL |
| 22 Letter drops | 23 Top Tip | 24 PROSPECTING | 25 Top Tip | 26 OPEN FOR INSPECTION | 27 | 28 WEEKLY EMAIL |
| 29 MONTHLY BLOG | 30 Top Tip | 31 FACEBOOK LIVE | | | | |
| | | | | | | |

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

- Public Holiday
- MISC
- Facebook live
- Monthly letter drops
- Prospecting social post
- Quote social post
- Film your content
- Monthly Blog
- Preparation Tip
- Email to database
- SMS to database
- Open For Inspection - social post

Spring Marketing Calendar

August

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-----------------|------------|------------------|------------|------------------------|----------------|-----------------|
| | | | 01 Top Tip | 02 OPEN FOR INSPECTION | 03 | 04 WEEKLY EMAIL |
| 05 | 06 Top Tip | 07 FACEBOOK LIVE | 08 Top Tip | 09 OPEN FOR INSPECTION | 10 PROSPECTING | 11 WEEKLY EMAIL |
| 12 SMS | 13 Top Tip | 14 PROSPECTING | 15 Top Tip | 16 OPEN FOR INSPECTION | 19 | 18 WEEKLY EMAIL |
| 19 Letter drops | 20 Top Tip | 21 FACEBOOK LIVE | 22 Top Tip | 23 OPEN FOR INSPECTION | 24 PROSPECTING | 25 WEEKLY EMAIL |
| 26 | 27 Top Tip | 28 MONTHLY BLOG | 29 Top Tip | 30 | 31 | |

(Goals)

| | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

- Public Holiday
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